



BENTHAM TOWN COUNCIL

Town Clerk:
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Minutes of the Market and Development Committee –

Monday 29th April 2024 7:00pm – Lower Hall, Bentham Town Hall

Present: Cllrs Gerrie, Hill, Naylor, Ryan

Town Clerk – Claire Burrow

MOP - 1

MD1. To elect a Chairman.

RESOLVED – voted Cllr Ryan to be Chairman.

MD2. Apologies from members unable to attend: **Cllr Burton**

MD2.1 To note apologies for absence given in advance of meeting.

NOTED

MD2.2 To consider acceptance of reasons for absence-if consideration of reasons requested.

ACCEPTED

MD3. Declaration of interest: -

MD3.1 To note declarations of interest not already declared under members code of conduct or members register of disclosable pecuniary interest.

NONE

MD3.2 To approve dispensation request-if dispensation request received.

NONE

MD4. **To receive Comment & Concerns:**

Public participation – to hear matters raised by members of the public or Cllrs with an interest (that are allowed to speak) either on agenda items or for future consultation.

(NB: for non-agenda items Members of the Council are not permitted to respond, except to ask questions for the purposes of clarification; The period of time

designated for public participation at a meeting shall not exceed 20 minutes unless directed by the chairman of the meeting. A member of the public shall not speak for more than 3 minutes).

NONE

MD5. To agree minutes of the previous meeting of 21st June 2021 as a true and accurate record.

RESOLVED – to accept as a true and accurate record.

7:08pm – Cllr Howard entered the meeting. No declarations of interests.

MD6. To receive an update on Bentham Town Council's website and social media sites.

MD6.1 To consider Pen Portraits/Profiles of Councillors and staff to be included on the Council website.

RESOLVED – any proposal of profiles is voluntary for Councillors and staff. Making Council more approachable. A personal statement to ensure individuality, vision for 5-10 years, represent different aspects of Bentham, use of bullet points to be short and straight to the point. Use on website.

MD6.2 To consider which social media sites the Council take part and who has access.

NOTED – Bentham Town Council has Facebook and X account.

RESOLVED – to leave Clerk primarily responsible for Facebook and Cllr Gerrie primarily responsible for X. Cllrs can communicate any relevant information to Clerk or Cllr Gerrie.

MD7. To consider the way forward in producing a Bentham Town Council Business plan.

MD7.1 To consider an aim/vision/strap line/moto for Bentham Town Council.

RESOLVED: ideas around rejuvenate, regenerate Bentham to live, work and visit:

Suggestions:

"Our Vision for Bentham is to rejuvenate and regenerate the town, where people want to LIVE, VISIT, WORK and INVEST in, creating a sustainable future."

"Strive to improve the quality of life for all who live, work, invest and visit Bentham"

MD8. To consider how we can support the Bentham Masterplan in the M&D committee.

RESOLVED – to await the meeting with North Yorkshire Council and Bentham Town Council in June.

MD9. To find a way forward to involve the Youth of Bentham.

MD9.1 To consider a youth council.

RESOLVED – young people in Bentham need a voice to ensure the sustainability of Bentham.

ACTIONS - Cllr Naylor to conduct research approaching the Younger Community groups in Bentham and surrounding areas, Playing Fields, School, Bentham Youth Club, SELFA.

MD10. To receive an overview of the Tourist Information point.

MD10.1 To receive a verbal update regarding the T.I.P.

RECEIVED – manned by volunteers, Mon-Fri 10-2, Sat 10am, room is locked with computer, telephone, printer and purchasable items.

MD10.2 To clarify the amount of delegated spending powers by the T.I.P, refer to Chair of BTC.

RESOLVED – the TIP has a budget of The 2024-2025 budget for the TIP is £900.00. £500 is provided for the telephone line and £400 for the volunteer's annual meal. To note, the volunteers have not met for their 2023 annual meal.

ACTION – Cllr Howard to conduct a review of the Tourist Information Point to fully understand the functions of the TIP to enable the committee to consider future options in the provision of this service, seeking views and opinions of the current volunteers. To look at other T.I.Ps and contact the Tourist Information Board for advice.

ACTION – Cllr Howard to re-organise the volunteer's annual meal to recognise their contributions to the TIP.

MD11. Items for next meeting and minor items for information only.

Details of people who offered to be involved further in the Bentham Masterplan.

Collect photographs of events and community groups that use the Town Hall. Potential of Photographer to take professional photos.

Consider the website.

Marketing and Development Budget.

MD12. Date of next meeting;

Full Council – Tuesday 7th May 2024 7:00pm Ballroom

Marketing and Development Committee – Monday 19th August 2024 7:30pm

Meeting closed at 8:40pm

Claire Burrow

Town Clerk

Tuesday 30th April 2024