

# BENTHAM TOWN COUNCIL

## Marketing and Development Committee Terms of Reference 2026

To aid the Council and the town of Bentham in its promotion and development.

To assist and develop the Council's website(s) and social media sites.

To produce a Council Business Plan.

To support the Bentham Business Boost group for the people of Bentham.

To promote and expand the development and usage of Bentham Town Hall.

To review the hire charges on an annual basis and make recommendations to the Full Council.

To run the Tourist Information Point with the assistance of invited members of the Tourism Industry in Bentham.

The TIP is an independent organisation run under the Council umbrella. The committee has delegated powers on spending by the TIP up to £200.

To apply for grant funding where it might be available.

To agree an annual budget for inclusion in the Council's budget at the precept meeting.

To keep the Council informed of the TIP activities.

**REVIEWED AND APPROVED AT FULL COUNCIL MEETING OF 6<sup>th</sup> May 2024**

**REVIEWED AND APPROVED AT FULL COUNCIL MEETING OF 2<sup>nd</sup> February 2026**

To be reviewed annually at May council meeting.